

# UNDERSTANDING MARKETS

Smart Engineering is about more than developing and optimising products. It's also about knowing where and how they will be implemented. It's only by understanding industry specific circumstances, needs and priorities that you can come up with the answers your customers actually require. This market oriented philosophy has always been the driving force behind everything we do at Ropeblock. As a result, we are very much at home in the market segments most relevant to our business.





Cargo handling / maritime



Rigging



Infrastructure



Heavy lifting



Dredging



Industry



Offshore